

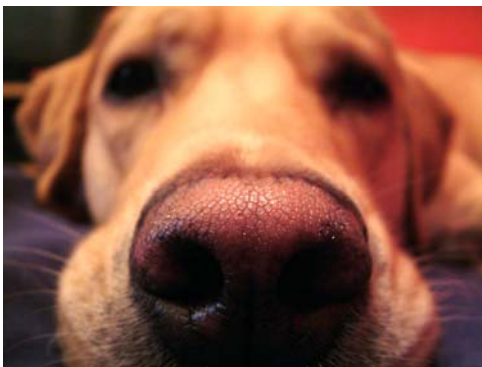


**CAMPBELLTOWN
CITY COUNCIL**

URBAN ANIMAL MANAGEMENT PLAN

2006-2011

CARING FOR URBAN ANIMALS AND THE COMMUNITY



Adopted by Campbelltown City Council
on 7 November 2006

Contents

Executive Summary	3
1 Introduction	4
2 Development of the Plan	5
2.1 Why was the Urban Animal Management Plan Developed?.....	5
2.2 Community Participation	5
3 Responsibilities Under the Dog and Cat Management Act 1995	6
3.1 Council's Role in Dog and Cat Management	6
3.2 The Dog and Cat Management Board	6
4 Urban Animals in the City of Campbelltown.....	7
4.1 Urban Animal Statistics	7
4.2 Top Ten Dog Breeds in the City	7
5 Urban Animal Management in the City of Campbelltown.....	8
5.1 Responsible Animal Management	8
5.2 Community Education and Participation	10
5.3 Dogs and Open Space	11
5.4 Dog Obedience and Socialisation	13
5.5 Legislation and Enforcement	14
5.6 Lost and Wandering Dogs	16
5.7 Management of Cats and Other Urban Animals.....	17
6 Council's Strategic Framework	18
6.1 Campbelltown City Council Strategic Plan 2005-2010.....	18
6.2 Other Relevant Council Plans and Policies.....	18
7 Sustainability Management Principles.....	19
8 Goals, Targets & Measures	20
9 Urban Animal Management Action Plan	21
10 Monitoring and Review	30
11 Further Information	30

Executive Summary

There is now considerable evidence to support our understanding of the benefits of owning pets. This implies a potentially new role for Council in harnessing the benefits of pet ownership or at least maintaining the ability of the community to continue to own dogs and cats into the future. In this new environment, it is essential that Council take a strategic approach to managing urban animals.

The Urban Animal Management Plan is an important part of this process. It will provide Council with a sound basis and direction from which it can plan, coordinate and deliver services and make future decisions about urban animal management.

The Plan is the culmination of research and consultation with the community on the issues and opportunities for urban animal management in the City. The Urban Animal Management Plan is consistent with Council's strategic directions and aims to meet the needs of the community over the next five years.

1 Introduction

The purpose of the Urban Animal Management Plan is to provide Council with a strategic direction and action plan for dog and cat management over the next five years. The focus of the Plan is on the management of dogs. A focus on cats and other urban animals is expected to increase over time.

The plan addresses seven key areas that relate to urban animal management in the Campbelltown City Council area:

1. Responsible Animal Management;
2. Community Education and Participation;
3. Dogs and Open Space;
4. Dog Obedience and Socialisation;
5. Legislation and Enforcement;
6. Lost and Wandering Dogs; and
7. Management of Cats and Other Urban Animals

The plan is intended to provide Council management, staff, and Elected Members guidance for investing in urban animal management actions. It will also provide a context for involving the community, governments and other agencies to partner in urban animal management programs and actions across the City.

In its approach to managing urban animals Council aims to enhance the quality of life for pets and pet owners while maintaining a safe and enjoyable environment for the general community by:

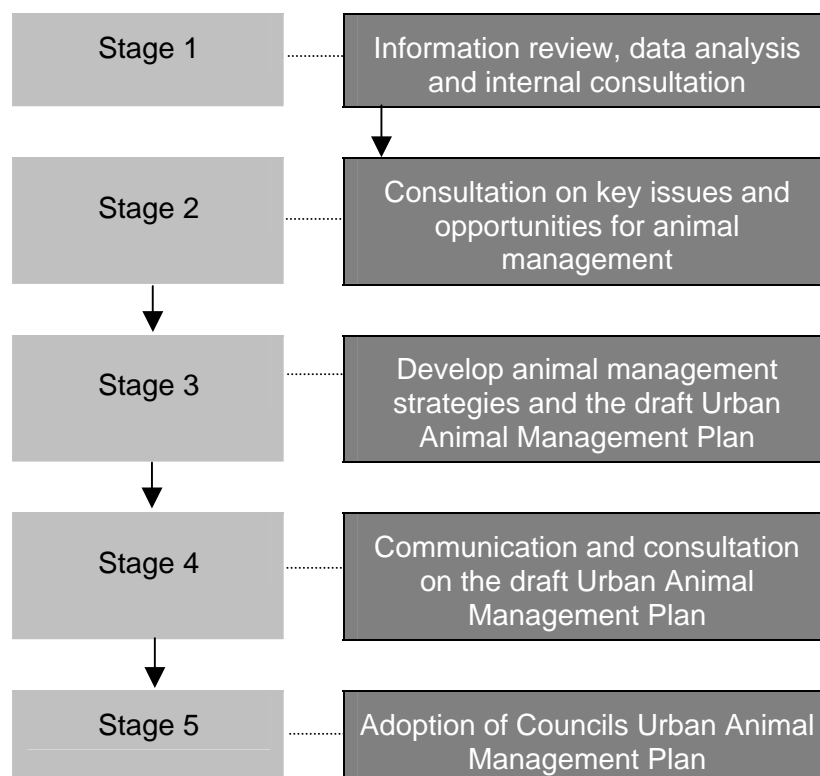
- fostering the benefits of pet ownership and the ability of the community to own dogs and cats into the future
- promoting a range of non-regulatory approaches to urban animal management that are supported by a consistent regulatory framework
- increasing public safety and minimising the unwanted side effects of pet ownership including strategies to address noise, nuisance behaviour, aggression, and stray animals
- protecting and enhancing natural environs and biodiversity values through effective urban animal management
- encouraging responsible dog and cat ownership via education and support for pet owners
- ensuring adequate training of Council staff responsible in the area of animal management
- identifying the needs of urban animals, their owners and the general community

2 Development of the Plan

2.1 Why was the Urban Animal Management Plan Developed?

The *Dog and Cat Management Act 1995* (the Act) was amended and new laws relating to responsible dog ownership and management came into effect on 1 July 2004. The changes include a requirement, in Section 26A of the Act, for Council to introduce an Urban Animal Management Plan in consultation with it's community, by July 2007.

The process for developing the Urban Animal Management Plan was undertaken in five stages as shown diagrammatically below:



2.2 Community Participation

The following opportunities to input into the Plan were provided to people living and working within the Campbelltown Council area:

- review of current urban animal management actions by Council staff
- focus group workshop held during February 2006 including members of the community and key strategic partners and organisations
- interviews with Council staff including customer services, general inspectors and strategic development
- consultation feedback forms distributed throughout the City and available from Council's Administration Building, libraries and website
- broad community consultation in accordance with Council's Consultation Policy

3 Responsibilities Under the Dog and Cat Management Act 1995

3.1 Council's Role in Dog and Cat Management

Council is required to administer and enforce the provisions of the *Dog and Cat Management Act 1995* relating to dogs in the City. Council's responsibilities under the Act include:

- appointing a suitable person to be a Registrar
- maintaining a register of dogs
- appointing a Dog Management Officer(s)
- handling and detaining seized dogs

3.2 The Dog and Cat Management Board

The Dog and Cat Management Board is responsible for planning, promoting, and advising on the effective management of dogs and cats in South Australia.

The Board oversees the administration of the *Dog and Cat Management Act 1995* by Council including:

- issuing guidelines and providing advice to Council to undertake its responsibilities under the Act
- undertaking research on urban animal management issues
- providing educational programs and developing community awareness information
- providing support to Dog Management Officers

The Dog and Cat Management Board also provide advice to the relevant State Government Minister regarding review of the *Dog and Cat Management Act 1995*.

4 Urban Animals in the City of Campbelltown

4.1 Urban Animal Statistics

The Campbelltown City Council covers an area of approximately 23 square kilometres and provides facilities and services to a culturally diverse population of around 47,000 residents. The management of urban animals is addressed through Council's City Services Department.

In the 2004/2005 financial period Council's management of dogs included:

- 5,900 registered dogs
- 250 dogs impounded
- 61 complaints about dogs
- 28% of all households owned a dog
- \$ income from dog registration fees
- \$ expenditure to enforce the provisions of the Dog and Cat Management Act 1995

4.2 Top Ten Dog Breeds in the City

According to Council records the most popularly owned dogs in the City of Campbelltown are:



1. Maltese Terrier X
2. Jack Russell Terrier
3. Labrador
4. Chihuahua
5. Poodle
6. German Shepherd
7. Kelpie X
8. Staffordshire Bullterrier
9. Maltese Terrier
10. Border Collie

5 Urban Animal Management in the City of Campbelltown

5.1 Responsible Animal Management

The benefits and importance of pet ownership are significant and widely recognised. Council will balance the benefits with the requirement that pet owners are responsible in their ownership, care and management of pets. This balance will be achieved through an appropriate mix of education, incentives and enforcement for responsible urban animal management. In delivering urban animal management services to the community, Council will continue to build and work in partnership with external agencies and organisations.

Dog Registration and Identification

Council is dependent on revenue raised from dog registration to deliver dog management services across the City.

Dog registration and identification ensures that:

- Council can identify dogs and their owners, for example so that lost dogs can be returned to owners
- Revenue raised is used for dog management

The Dog and Cat Management Act 1995 requires all dogs in South Australia that are over three months of age to be registered.

Annual dog registration expires at the end of each financial year. Registration can be paid anytime between 1 July and 31 August each year. Proof of desexing, microchipping and training is required to qualify for rebates.

Planning for Pets

Successful pet ownership involves a long-term commitment in time and money. Before purchasing a dog it is wise to consider its breed (i.e. size, temperament and susceptibility to health issues) and the home environment (i.e. children, enclosed yard, exercise area) where the dog will be kept. Council can provide assistance to potential pet owners to ensure selection of a pet that will best suit the home, lifestyle and circumstances of the owner.

Desexing

The benefits of desexing dogs and cats extend to your pet, yourself and the community. Desexed pets tend to live longer, healthier lives as the incidence of health problems are reduced. They are generally more affectionate, and less likely to show aggression or run away. The control of unwanted or stray animals is a cost to the community that can be reduced by prevention of irresponsible breeding. Pressures on animal shelters and our native birds and wildlife from stray animals are also lessened through pet desexing.

Mandatory desexing of pets is not a requirement of the *Dog and Cat Management Act 1995*. Council encourages pet desexing by providing advice, information and reduced registration fees for desexed dogs.



Animal Welfare and Safety

Pets have requirements that need to be met to ensure their health, welfare and safety. Advice and guidance on these issues is available from Council. Pet owners are ultimately responsible for the welfare of their pets including ensuring pets are registered, immunised and have adequate food, water, shelter and exercise. Council has specific requirements to ensure the welfare of dogs collected and temporarily detained in holding facilities.

Barking Dogs

Nuisance dog barking is perhaps the greatest source of irritation amongst the community arising from urban animal management. It is also one of the most difficult and time consuming areas of Council responsibility. Barking dog complaints are subjective depending on an individual's tolerance for dog noise. Council works with complainants and pet owners to investigate, substantiate and resolve barking dog complaints.

5.2 Community Education and Participation

There is growing recognition that enforcement of legislation alone, will not result in lasting, voluntary changes in behaviour. Enforcement needs to be supplemented by a range of non-regulatory approaches such as community education. Council has a role to play to ensure that pet owners understand their obligations and responsibilities for pet ownership in the City.

Council's Website

Council's website contains a specific section for information on urban animals and their management. The website is a useful source of information about Council services and provides details on further sources of information.

Council Officers

Council has two Field Officers and one Administration Officer trained in urban animal management. The role of Council Officers includes educating, mediating and enforcing the provisions of the *Dog and Cat Management Act 1995*. Officers have a sound knowledge of the legislation and provide regular advice and guidance to the community on the issues associated with responsible animal management.



PetPEP

The Australian Veterinary Association (AVA) have developed a pet educational program called PetPEP. The focus of the program is to provide school aged children with training and workshops that relate to all aspects of owning, caring, interacting and understanding companion animals. Council sponsors the PetPEP program to undertake promotional activities, including organising pet expos, with primary schools, scout groups, girl guide groups and church groups.

Information and Materials

There are a range of materials relating to dog and cat management developed by the Dog and Cat Management Board, Council and external organisations such as the Animal Welfare League, the RSPCA and veterinary clinics. Information is available on a wide range of issues including:

- barking dogs
- responsible pet ownership
- teaching your dog manners
- selecting a pet
- children and dogs
- understanding dog behaviour
- pet registration, identification and desexing
- animal welfare and safety

Council distributes information to all residents registering their dogs for the first time. Printed materials are also available from Council's Administration Office and Libraries or by contacting one of Council's Officers responsible for urban animal management.

5.3 Dogs and Open Space

Providing suitable on-leash and off-leash activity areas is vital to the success of animal management in the area. Dog owners require suitable areas to exercise dogs safely. Equally, other members of the community must be able to use community open space without fear of harassment by uncontrolled dogs. Council's leash provisions for dogs on open space are discussed below. Reserves that are designated as either prohibited areas or on-leash areas will be signed to this effect in accordance with the *Dog and Cat Management Act 1995*. Council Officers patrol open space to ensure compliance with leash provisions, dog control and faeces removal.

On-Leash Areas

On streets, roads and places where the community congregate such as shopping centres, dogs must be restrained effectively and dogs are not permitted to be off-leash. Ovals are designated as on-leash areas during times when the ovals are being used for sporting activities. At other times these areas may be used to exercise dogs off-leash. Dogs are required to be on-leash at all times along walking paths, including along Third Creek, Fourth Creek and Fifth Creek.

The following areas are on-leash areas:

- Dennis Morissey Park
- The Gums Reserve (southern side)
- Ballater Avenue Reserve
- River Torrens Linear Park



Prohibited Areas

Council has limited the number of areas where dogs are prohibited to the following locations: 1) Thorndon Park 2) the Campbelltown Golf Course and 3) Soft fall areas of Playgrounds. Dogs are not permitted in these areas at any time.

Off-Leash Areas

The majority of Council's parks and reserves may be used as off-leash areas. Dogs are allowed off leash on Gurners Reserve between 6.00 am and 10.00 a.m and 5.00 pm and 8.00 pm Daily, at all other times Dogs must be leashed. Dog owners are responsible for controlling their dogs in off-leash areas.

Dog Exercise Parks

Community surveys reveal that dog-owners and non-dog owners support the development of specific dog exercise parks in the City. Council has identified three potential locations for dog exercise parks. In developing a dog exercise park Council will research similar parks in other Council areas, negotiate with neighbouring Councils regarding a potential regional park, seek funding for development of the park, and consult further with the community on the preferred locations and designs.

National Parks and Reserves with Biodiversity Value

National Parks and Wildlife are responsible for the control of animals in the Morialta and Black Hill Conservation Parks. Under the *Dog and Cat Management Act 1995*, rangers of parks can trap and destroy cats that are caught in the parks and are a threat to native fauna. For further information regarding Conservation parks the following Web Sites are available.

WWW.Parks.sa.gov.au/morialta
WWW.Parks.sa.gov.au/blackhill

Faeces Management

Managing faeces is an important environmental and general health issue as it results in pollution of our waterways and public places. Dog owners are responsible for picking up after their dogs and will be fined for non-compliance. Council provides dog tidy bags and bins to encourage owners to clean up after their dogs.

5.4 Dog Obedience and Socialisation

Dog obedience training is an important method of ensuring pets are suitably integrated with the community. Dog training and socialisation has the potential to reduce the issues associated with nuisance complaints, such as boredom barking, and improve the behaviour of dogs in public open space. An important component of dog obedience training relates to educating the dog owner and giving them the confidence and skills to handle and control their pet.

Council's role in dog obedience and socialisation is to promote and support existing dog obedience clubs, and encourage dog owners to attend dog obedience training.

Dog owners are responsible for ensuring that their dog is trained and socialised. Owners must ensure they can control their dogs at all times, particularly when in public places.

Council also has a role in facilitating social events for pets and pet owners where information and advice on urban animal management can be exchanged.



5.5 Legislation and Enforcement

The *Dog and Cat Management Act 1995* is the primary legislation for managing urban animals in South Australia. The objectives of the Act are to:

- encourage responsible dog and cat ownership;
- reduce public and environmental nuisance caused by dogs and cats; and
- promote the effective management of dogs and cats (including through the encouragement of de-sexing of dogs and cats)

In addition, Campbelltown City Council has introduced a by-law for dogs and policies and procedures to ensure the effective implementation of the legislation.

Generally speaking, most dog and cat owners want to do the right thing. Registration of dogs and general compliance with the *Dog and Cat Management Act 1995* is relatively high throughout the community. Consistent enforcement of the provisions of the *Dog and Cat Management Act 1995* is an important component of urban animal management. Responsible pet owners expect irresponsible pet owners to be dealt with through the provisions of the Act. Effectively there cannot be an incentive to act responsibly with pets unless there is a disincentive for those who are not responsible.

By-law Number 5 - Dogs

By-law 5 - Dogs, allows Council to nominate dog free areas, dogs on-leash areas and dog exercise areas. It also limits the number of dogs that may be kept on any premises to two dogs. In certain circumstances residents may apply for an exemption to keep a greater number of dogs. An exemption must be with the written consent of Council. There is currently no limitation on the number of cats that may be kept. To limit the number of cats per household, Council would need to mandate cat registration and expend resources to monitor and enforce the number of cats being kept by households.

Dog Attacks and Harassment

Council deals with dog aggression and harassment issues in accordance with its Policy for Dog Attacks and Harassment. Council records and investigates reported incidents. Of concern is that a number of attacks go unreported, particularly those that occur on private property. Knowledge is Council's best tool to reduce dog attacks and the community are encouraged to report information regarding attacks regardless of their severity.

Dangerous Dogs and Prescribed Breeds

Owners of attack trained dogs, guard dogs, patrol dogs, greyhounds and dogs of prescribed breed have additional duties in relation to control and management of their animal. Council enforces these responsibilities in accordance with the *Dog and Cat Management Act 1995*.

Control Orders

Council may make an order in relation to a specific dog in accordance with the provisions of the *Dog and Cat Management Act 1995*. Control orders may be issued for a dangerous dog, menacing dog, nuisance dog and barking dog.

Council Officer Training

Council Officers are required to provide consistent advice regarding the management of urban animals. This includes keeping abreast of changes to the legislation and management of urban animals. Officers have access to training and development as part of Council's performance management arrangements.

Administration of Funds

Council is required to expend revenue raised from dog registrations on the management of dogs in accordance with the provisions of the *Dog and Cat Management Act 1995*. Council's Finance Manager is responsible for keeping accurate financial records and a ledger which are available for independent review by the Dog and Cat Management Board.

Data Collection and Management

Council must have accurate information in order to fully understand animal management issues and to respond to complaints. Council records complaints through the customer request system. This information is referred to if further complaints are received and may be analysed to identify trends in urban animal management in the City.

5.6 Lost and Wandering Dogs

Under the provisions of the *Dog and Cat Management Act 1995*, it is an offence to allow a dog to wander at large. A dog is considered to be wandering at large if:

- the dog is in a public place, other than a park, or a private place without the consent of the occupier and no person is exercising effective control of the dog by means of physical restraint: or
- the dog is in a park and no person is exercising effective control of the dog either: by means of physical restraint; or by command, the dog being in close proximity to the person and the person being able to see the dog at all times

Generally speaking, pet owners do not allow their pets to wander at large and accidental escape accounts for approximately 90% of all dogs wandering at large. Council's priority is to collect dogs wandering at large and return them to their owners as soon as practicable. Council will issue warnings and/or fines for lost and wandering dogs as appropriate.

Dog Holding Facilities

Un-identified dogs are impounded in accordance with the requirements of the Act. Unclaimed and unidentified dogs are transported to the public pound in Wingfield, the Animal Welfare League. The holding facility at the Animal Welfare League is operated in accordance with the 'Code of Practice for Pounds and Shelters' required by the Dog and Cat Management Board. Dogs suitable for sale to the general public are desexed, micro-chipped and immunised. The Animal Welfare League are responsible for euthanasing animals that are unclaimed or unsuitable for sale.



5.7 Management of Cats and Other Urban Animals



Under the provisions of the *Dog and Cat Management Act 1995* a cat must be identified by wearing a collar or tag with owners details or by micro-chipping. There is community support for greater control of cats and accountability of cat owners for their pets. Reasons commonly raised to better manage cats include: protection of birds, lizards and native fauna; to minimise disturbance to neighbours from defecation and spraying; to reduce disruption caused by the interaction between dogs and cats; and to manage territorial and other disputes between cats.

Cats by their nature are difficult to manage and control in the same manner as dogs. The management of domestic and feral cats cannot be considered in isolation due to the territorial nature of cats. Even if Council was to be effective in confining pet cats, 'unprotected spaces' would be subject to visitation from feral cats. Council should adopt a long-term strategy for the reduction of unwanted kittens and un-owned cats.

In the absence of a registration fee for cats, revenue is not raised for their management. A greater role in cat management would require funding through general rates revenue. Council Officers may also require specific training in cat management.

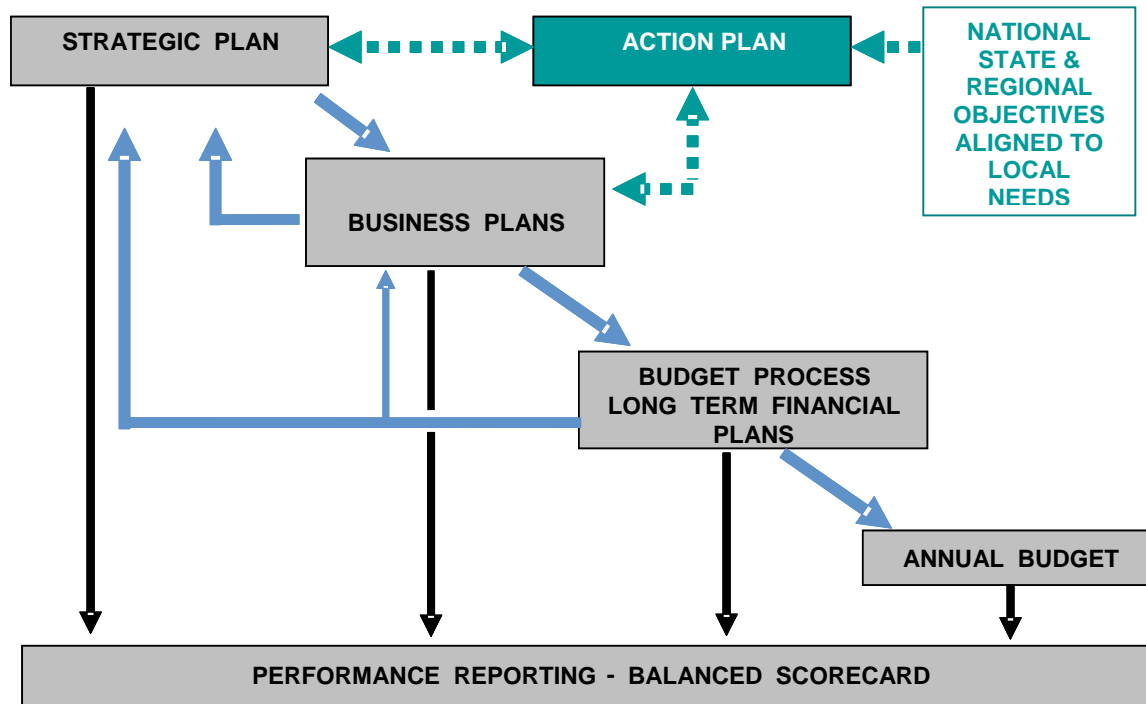
Council Officers currently provide advice and guidance to residents experiencing problems with nuisance cats. In addition, Officers provide advice and guidance to cat owners to be responsible by promoting the desexing of cats through the CATS (Cats Assistance To Sterilise) program.

In the short-term, Council will increase it's focus on cats through: 1) the provision of more information; and 2) by building stronger relationships with other Council's introducing requirements for cats and cat related organisations.

Generally speaking, urban animals other than cats and dogs are not a priority for the Urban Animal Management Plan. Council will continue to provide the community information and advice on other urban animals such as poultry, horses and budgerigars.

6 Council's Strategic Framework

6.1.1 Council's Strategic Management Framework



6.1 Campbelltown City Council Strategic Plan 2005-2010

The Strategic Plan 2005-2010 provides the overarching planning framework, vision, goals and future directions to guide Council's priorities, projects and investment over the next five years. This broad framework is supported by a number of other Council Plans that deal more specifically with the actions that Council will undertake to achieve its strategic directions.

Actions contained in this Urban Animal Management Plan relate directly to the strategies contained in Council's Strategic Plan 2005-2010.

6.2 Other Relevant Council Plans and Policies

Other Council plans and policies that have a direct bearing upon urban animal management in the City include:

- Environmental Management Plan 2004
- Open Space Strategy 2003
- Community Land Management Plan 2004
- Playground Development and Maintenance Policy
- Public Consultation Policy
- Health and Recreation Policy
- Aged Service Policy
- Inclusive Community Policy

7 Sustainability Management Principles

Council will apply the following principles in its management approach to ensure the best possible environmental, social and economic outcomes. These are:

Take Action

- integrate a broad range of environmental, social and economic considerations when making decisions about urban animal management
- support different management strategies including education, incentives and enforcement
- commit to short-term and long-term actions for the benefit of generations now and in the future
- adopt a proactive approach to urban animal management

Community Participation

- work closely with neighbouring Councils, other levels of government, key stakeholders and all sectors of the local community for urban animal management

Continual Improvement

- collect data and report on actions for urban animal management
- commit to monitoring, review and continual improvement

8 Goals, Targets & Measures

Council has the following goals, targets and measures for urban animal management:

GOALS	TARGETS	MEASURES
Quality of Life	1a. Promote the benefits of pet ownership to the community 1b. Foster the ability of the community to own dogs and cats 1c. Minimise impacts on the community from nuisance dogs and cats	Community satisfaction with the quality of life
Animal Welfare	2a. Promote animal welfare and safety and responsible animal management 2b. Ensure that all impounded dogs have clean, sterilised and safe facilities while impounded 2c. Maximise the number of dogs within the City that are registered, identified and desexed	Compliance with Animal Welfare Codes of Practice
Safe Community	3a. Facilitate public order and safety 3b. Maximise the number of dogs in the community that are obedience trained and socialised 3c. Enforce the provisions of the <i>Dog and Cat Management Act 1995</i>	Compliance with the <i>Dog and Cat Management Act 1995</i>
High Quality Open Space	4a. Provide and maintain open space and facilities for the purpose of exercising dogs 4b. Protect environmental values and natural resource assets	Community satisfaction with the quality of parks, reserves and open spaces
Form Partnerships	5a. Improve communication, collaboration and cooperation between Councils, the Dog and Cat Management Board and other stakeholders involved in urban animal management	Number and type and value of activities delivered via regional subsidiaries or partnerships.
Customer Focussed Services	6a. Provision of accurate and consistent information and advice on urban animal management 6b. Reunite impounded dogs with their owners as quickly as possible 6c. Provide staff training and development in urban animal management 6d. Provide high quality customer services	Community's overall satisfaction with services and facilities provided by the Council
Community Awareness and Participation	7a. Educate the community including pet owners, non pet owners, and children regarding responsible animal management 7b. Empower the community to resolve nuisance complaints without the need for Council to arbitrate 7c. Involve the community in urban animal management	Community satisfaction with access to information
Continual Improvement	8a. Monitor and review urban animal management services 8b. Collect and analyse information and trends in urban animal management	Data capture and monitoring processes established

9 Urban Animal Management Action Plan

The Action Plan clearly sets out the activities that Council will undertake to achieve the goals and targets contained in this Urban Animal Management Plan.

The Action Plan provides detail on each of the actions including direct links to strategies and outcomes contained in Council's Strategic Plan. The lead business unit for all actions contained in the Action Plan is Council's City Services Department. External partners are also identified.

Target	Strategic Plan Reference	Actions	Partners
7a	Develop best practice library services and review linkages with other Council facilities, services and information	1.1.4 Work with the library to promote urban animal management: <ul style="list-style-type: none"> investigate workshops and activities regarding urban animal management as part of the school holiday program purchase a display board and develop display materials for use in the libraries and for loan to schools etc. 	Schools; community
1b 7c	Collaborate with volunteer groups to attract new volunteers	1.2.3 Support and encourage volunteers and community based groups to participated in urban animal management: <ul style="list-style-type: none"> support dog training and obedience clubs to increase their role in the community through education, funding, sponsorship and promotion of their services investigate a Council volunteer program to assist residents to feed and care for their pets, for example if people are frail or ill investigate a 'community pet watch' program for people to report dog and cat issues to Council 	Local dog obedience clubs; Council volunteers; community
4a 4b	Provide and maintain open spaces and facilities to satisfy the needs of the community	3.1.1 Maintain existing facilities and install new facilities for dogs on open space: <ul style="list-style-type: none"> provide dog tidy bag dispensers, bins and drinking fountains in areas frequented by dogs target key strategic locations for additional dog tidy bag 	

Target	Strategic Plan Reference	Actions	Partners
		dispensers, bins and drinking fountains <ul style="list-style-type: none"> establish a program to check and stock dog tidy bag dispensers taking into consideration holiday periods 	
4a	Provide and maintain open spaces and facilities to satisfy the needs of the community	3.1.1 Provide areas of community open space for the purpose of exercising dogs: <ul style="list-style-type: none"> erect and maintain signs in reserves designated as being on-leash, prohibited or under a time-share arrangement for exercising dogs increase Council's presence in areas frequented by dogs to establish relationships with the community and monitor non-compliance with dog controls review provisions for dogs on open space as required 	
4a 7b 7c	Involve the community in the planning, development and enhancement of open spaces through partnerships and participation	3.1.6 Establish a minimum of one dog exercise park in the City: <ul style="list-style-type: none"> develop design options for Foxfield Oval, a portion of Thorndon Park and along the River Torrens Linear Park addressing issues such as fencing, shade, seating, signage, dog tidy dispensers and bins, dog drinking fountains and appropriate plant species (i.e. no grass seeds) consult with the community on the locations and designs establish guidelines for use of Council's dog exercise park and encourage the community to monitor use of the park 	Local Government; Community
5a 6a	Maintain and grow partnerships with other Local Government entities	5.2.1 Ensure the exchange of urban animal management information between local governments: <ul style="list-style-type: none"> establish a network meeting for Local Government Officers involved in urban animal 	Local Government; Dog and Cat Management Board

Target	Strategic Plan Reference	Actions	Partners
		management, facilitated by the Dog and Cat Management Board	
5a 6a	Maintain and grow partnerships with other Local Government entities	5.2.1 Establish and maintain partnerships with external organisations for the purposes of distributing information, providing advice and exchanging ideas: <ul style="list-style-type: none"> publish a regular pet newsletter for distribution to key stakeholders, vets, welfare groups and interested persons utilise Council's Administration Officer to prepare and distribute information, review Council procedures, and maintain external relationships 	Dog and Cat Management Board; local Pet Shops; local Dog Obedience Clubs
5a	Investigate benefits of regionalisation of services and resource sharing with other Councils	5.2.2 Strengthen existing partnerships and support initiatives established by external organisations for cat management: <ul style="list-style-type: none"> promote external mediation services for cat owners and neighbours develop a long-term strategy to reduce unwanted kittens continue to provide advice and guidance to residents regarding stray and feral cats on their land, cat nuisance complaints, and cat boarding options provide information, advice and incentives for cat owners to build cat runs and cat enclosures 	Dog and Cat Management Board; Local Government; Cats Inc
6a 6c	Identify training needs and provide suitable opportunities for staff training and development linked to Council's appraisal system	5.3.2 Ensure Council Officers are adequately trained and skilled to undertake their roles and responsibilities in urban animal management: <ul style="list-style-type: none"> continue to monitor performance, training needs and professional development opportunities through Council's performance management 	Dog and Cat Management Board
5a	Promote Council	5.4.2 Develop education programs for pet-	Australian

Target	Strategic Plan Reference	Actions	Partners
7a	and community activities and services through the website and other media	<p>owners, non-pet owners and school aged-children:</p> <ul style="list-style-type: none"> • sponsor the PetPEP school-based education program to be delivered annually either independently or in conjunction with other Council programs • develop a community education program to target the reporting of dog attacks and harassment 	Veterinary Association; community
6a 7a	Promote Council and community activities and services through the website and other media	<p>5.4.2 Use a range of communication methods to promote and encourage responsible urban animal management including:</p> <ul style="list-style-type: none"> • maintain and develop Council's website as an important and interactive site to ask questions and share information about urban animal management • initiate a regular column in Council's newsletter - Outlook regarding responsible animal management • include information in Council's new resident kits detailing requirements for pet ownership in the City 	
6a 7a	Promote Council and community activities and services through the website and other media	<p>5.4.2 Promote responsible urban animal management and provide information on Council and non-Council services including:</p> <ul style="list-style-type: none"> • responsible pet management (cats and dogs) • dog registration • identification of cats and dogs, including micro-chipping • desexing dogs and cats • dog obedience and socialisation • the costs of pet ownerships • appropriate pet selection • addressing nuisance behaviour including barking dogs • reducing dog attacks and harassment • requirements and expectations 	Dog and Cat Management Board

Target	Strategic Plan Reference	Actions	Partners
		<p>of the community for pet ownership in the City</p> <ul style="list-style-type: none"> • the role of Council Officers • provisions and responsibilities relating to dogs on open space • keeping cats in-doors at night • responsible management of other urban animals 	
2a 5a	Promote Council and community activities and services through the website and other media	5.4.2 Promote animal welfare and safety: <ul style="list-style-type: none"> • promote recognised registered breeders and the Animal Welfare League to prospective pet owners to maximise the number of desexed, micro-chipped, obedience trained and immunised pets in the City • promote the Pet Ambulance services for people experiencing difficulties getting their pets to the vet 	Dog and Cat Management Board; Animal Welfare League; RSPCA
1a 2a	Promote Council and community activities and services through the website and other media	5.4.2 Promote and celebrate the benefits of pet ownership in the City: <ul style="list-style-type: none"> • investigate an annual event for pet owners and special interest groups • provide annual information display, demonstrations and practical advice on urban animal management at Campbelltown Proud Day 	
6a	Promote Council and community activities and services through the website and other media	5.4.2 Ensure information on urban animal management is accessible to the community: <ul style="list-style-type: none"> • translate key information on urban animal management into different languages and a format suitable for the seeing impaired • investigate the development a pet information calendar with key dates including events for dogs such as the Million Paws walk, Council micro-chipping dates, reminders about visiting the vet for vaccination, pet worming, local fireworks etc. 	Dog and Cat Management Board

Target	Strategic Plan Reference	Actions	Partners
		<ul style="list-style-type: none"> distribute regular information on urban animal management to the community via flyers in letter-boxes 	
7c	Conduct regular consultation with the community	5.4.3 Provide members of the community opportunities to provide feedback on Council's urban animal management services: <ul style="list-style-type: none"> conduct community survey's regarding Council's performance in urban animal management develop a community feedback form for inclusion on Council's website 	Community
8a 8b	Efficiently manage Council's administration and records	5.6.2 Ensure efficient data monitoring and information management systems are available to support management of urban animals: <ul style="list-style-type: none"> maintain records regarding dog registration, desexing, micro-chipping for all pets in the City develop a system to record information reported by the community regarding dog attacks and harassment and review trends annually 	
2c	Undertake regular review and evaluation of Council services to increase value to customers	5.7.1 Manage dog registration processes to maximise dog registration and identification in the City: <ul style="list-style-type: none"> review options for payment of dog registration fees including: 1) frequency of renewal such as a once-off registration fee or multiple-year registration fee; and 2) alternate methods for payment such as at the library, via the internet or phone, at the local vet, or at dog obedience classes conduct random biennial surveys of households for unregistered dogs distribute reminder notices to residents regarding renewals for dog registration 	Dog and Cat Management Board

Target	Strategic Plan Reference	Actions	Partners
		<ul style="list-style-type: none"> • conduct annual subsidised micro-chipping days to encourage the identification of pets in the City 	
1c 3b 7b	Undertake regular review and evaluation of Council services to increase value to customers	5.7.1 Investigate, substantiate and resolve dog nuisance complaints and provide services and information to reduce their incidence: <ul style="list-style-type: none"> • conduct random patrols to monitor nuisance dogs • enforce penalties for nuisance dog barking • provide information and advice on dog behavioural issues and strategies to address the issues in partnership with external providers • investigate 'doggy day-care' programs and pet sitting arrangements where owners can leave their pets during the day to reduce nuisance behaviours caused by boredom, separation anxiety etc. • encourage dog training as part of resolving dog nuisance complaints 	Dog and Cat Management Board; local dog obedience clubs; bark busters; community
1c 2c	Undertake regular review and evaluation of Council services to increase value to customers	5.7.1 Investigate the use of incentives and/or a rewards program to minimise nuisance complaints and to maximise the level of: <ul style="list-style-type: none"> • dog obedience training • dog registration • pet identification and micro-chipping • pet desexing 	Dog and Cat Management Board; local vets; suppliers of pet products
2b 3b 6b	Undertake regular review and evaluation of Council services to increase value to customers	5.7.1 Provide services for lost and wandering dogs: <ul style="list-style-type: none"> • continue to conduct random patrols and detain dogs wandering at large • continue responding to reports by the community of dogs wandering at large 	Animal Welfare League; Local Government; community

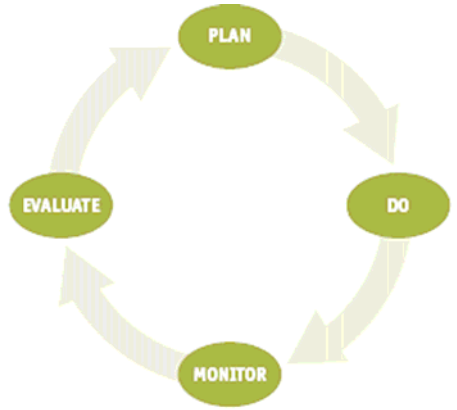
Target	Strategic Plan Reference	Actions	Partners
		<ul style="list-style-type: none"> • investigate the development of a local holding pen for dogs to increase service provision and to increase the ease with which dog owners can retrieve their impounded animals • seek external funding and partnerships with neighbouring Council's to assist with construction and maintenance costs of a local holding pen • distribute information regarding dog training and responsible animal management with dogs being retrieved from the Animal Welfare League and/or local holding pen 	
6d	Undertake regular review and evaluation of Council services to increase value to customers	5.7.1 Provide high quality customer services relating to urban animal management: <ul style="list-style-type: none"> • research Councils in South Australia, interstate and overseas to ensure best available information on urban animal management 	
6d 7b 8a	Review and maintain customer service standards	5.7.2 Develop standard operating procedures and customer service standards for urban animal management, including service standards and procedures for: <ul style="list-style-type: none"> • noise nuisance & dog barking • issuing orders • dog attacks and harassment • wandering and lost dogs & holding facilities 	Dog and Cat Management Board; Local Government
3a 3c	Facilitate public order and safety through the implementation of relevant legislation	5.7.3 Provide a safe environment by promoting, monitoring and enforcing urban animal management controls: <ul style="list-style-type: none"> • continue regular patrols of the City to ensure compliance with the Act • issue fines for non-compliance with leash laws; dogs wandering at large; faeces removal; dog control; and dealing with 	

Target	Strategic Plan Reference		Actions	Partners
			aggressive and boisterous dog behaviour <ul style="list-style-type: none"> • establish a system to identify dangerous dogs at all times and promote to the general community • enforce mandatory desexing of dangerous dogs and prescribed breeds 	
3c	Facilitate public order and safety through the implementation of relevant legislation	5.7.3	Administer and enforce the Dog and Cat Management Act in conjunction with Council's By-law 5 for Dogs and Council's Policy for Dog Attacks and Harassment	Dog and Cat Management Board; community

10 Monitoring and Review

The Urban Animal Management Action Plan adopts the adaptive management cycle of Plan - Do - Monitor - Evaluate, as shown diagrammatically below.

10.1.1 Adaptive Management Cycle



All activities contained in the Plan contribute to strategies and outcomes in Council's Strategic Plan. Council will report against these strategies quarterly through its reporting on the Strategic Plan.

Actions contained in the Action Plan cover a three year financial period. A comprehensive review of this Plan will be undertaken in 2009.

11 Further Information

To find out more about Council's Urban Animal Management Plan or services please contact Council's City Services Department on 8366 9219.